

ConAgra Foods Lowers Travel Costs and Drives Compliance with Internet SSO



“ConAgra Foods has made Ping Identity one of its SSO standards. It’s so simple and easy. In short, Ping Identity took the guesswork and development time out of our SSO implementation.”

Jeremy Troudt
Information Systems & Services Technical Leader

Challenge

ConAgra engaged Web-based travel service provider Rearden Commerce to better control corporate travel spend and processes, but knew a superior user experience was key to ensuring widespread enterprise adoption. User login had to be seamless. Success with the Rearden tool called for an aggressive, enterprise-wide adoption goal of 75 percent.

Solution – PingFederate

- Secure Internet SSO for all 11,000 employees in 450 locations across the United States
- Quick/Easy to implement
- Scalable - supports ConAgra Foods’ commitment to SSO for any enterprise-wide application

Results

- Achieved 81% user adoption in the first month of use
- 92% reduction in password reset support calls
- User name inquiries dropped 61-percent

About ConAgra Foods: ConAgra Foods, Inc., (NYSE: CAG) is one of North America’s leading packaged food companies, serving consumer grocery retailers, restaurants and other foodservice establishments. Popular ConAgra Foods consumer brands include: Banquet, Chef Boyardee, Egg Beaters, Healthy Choice, Hebrew National, Hunt’s, Marie Callender’s, Orville Redenbacher’s, PAM and many others. For more information visit www.conagrafoods.com.